



Neighborhood Council of Westchester/Playa

Special Meeting Agenda

Committee: Outreach

Chairperson: Julie Zaller

Meeting Date: April 30, 2025 6:30 pm

Meeting Place: Westchester Municipal
Building, 7166 Manchester Avenue,
Westchester, CA 90045

www.ncwpdr.org

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- Westchester Municipal Building 7166 Manchester Avenue, Westchester, CA 90045
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will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 1 minute per speaker, unless adjusted by the presiding officer of the Board.

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Call to Order:

Introductions

Discussion/Action (Motion):

Item 1:

Review of Past Swag & Feedback

What has worked well?

What items were less successful?

Any feedback from event attendees?

Item 2:

Brainstorm New Swag Ideas

Cost-effective options

Branded items event-specific ideas

Item 3:

Budget Considerations – Theresa Torrance

Current swag budget overview

Item 4:

Distribution Strategy

How/when to distribute swag

Which items, for certain events

Item 5:

Next Steps & Action Items

Assign responsibilities

Set deadlines for any open decisions and orders

Item 6:

Committee Discussion

Additional topics and ongoing committee matters

Public Comment:

Public Comment on Non-Agenda Items, 1 minute.

For More Info: