

HomeTown

NEWS

2024-2025 ADVERTISING PROPOSAL

NEIGHBORHOOD COUNCIL OF WESTCHESTER/PLAYA

We'd welcome the opportunity to continue to be a resource for NCWP community outreach!

The HomeTown News prides itself in community and showcasing the area's top businesses, schools and organizations. As an advertiser, you'll be part of the publication with the largest distribution to the Westchester/Playa area, and the only one that delivers to 15,000+ homes in our community. Our advertisers not only receive unparalleled community exposure, but are also our partners in creating a quality publication for our readers and neighborhood.



RECOMMENDED PACKAGE:

**6 Months of Full Page newsletters (10x14) &
6 Months of 1/2 Page newsletters (10x6.75")**

Alternate your newsletter between a full page featuring NCWP news, updates and meeting info and 1/2 page newsletter.

6-Month 1/2 Page Newsletter: \$675/per month
6-Month Full Page Newsletter: \$875/per month*

**SPECIAL RATE*

Community Partner Package: With a 12-month commitment, we include a logo/listing with link on our website, and opportunities for additional outreach including promotion in our social media, website and e-newsletter.

Total outreach investment: \$9,300 (approximately .05 per copy)

**8 Months of 1/2 Page newsletters (10x6.75")
4 Months of Full page newsletters (10x14)**

Alternate your newsletter between a quarterly full page featuring NCWP news, updates and meeting info and 1/2 page monthly newsletter.

8-Month 1/2 Page Newsletter: \$675/per month
4-Month Full Page Newsletter: \$875/per month*

Community Partner Package: With a 12-month commitment, we include a logo/listing with link on our website, and opportunities for additional outreach including promotion in our social media, website and e-newsletter.

Total outreach investment: \$8,900

12 months of 1/2 Page newsletters (10x6.75")

12-Month 1/2 Page Newsletter: \$675/per month

Community Partner Package: With a 12-month commitment, we include a logo/listing with link on our website, and opportunities for additional outreach including promotion in our social media, website and e-newsletter.

Total outreach investment: \$8,100

CONNECT TO OUR COMMUNITY

- 100% Hyperlocal News, Features & Spotlights
- Only Local Publication with Home & Business Delivery
- Committed to our Community & Proud to Support More than 25 Events and Organizations