



2024 Rock Roll & Run for Education Sponsorship Opportunities

December 19, 2023

The LAX Coastal Education Foundation is excited to once again host the Rock Roll & Run for Education on **Saturday, March 2, 2024 from 7:30 am to 11 am** at LMU. This event brings together **ALL** of our local schools and families to strengthen education and promote health and wellness.

Our foundation represents more than 9,000 K-12 students in the LAX Coastal area. By sponsoring the Rock, Roll & Run, you are making a real investment in our schools, students, educators and in our neighborhoods. High-performing schools that are supported by the community benefit everyone and good schools are great for business!

Please consider joining us at one of the following sponsorship levels:

☐ Platinum Record \$5,000

Two commercials through event, headline recognition w/logo on event banners in community, premium booth, logo on mile markers, logo on all collateral posters and media, name in all press releases and logo on splash page of website.

☐ Opening Act Sponsor \$2,500

Recognition on stage, logo on event posters in community, logo on stage signage, logo on mile markers, logo on all collateral and media, deluxe event booth, name in all press releases and logo on splash page of website.

☐ Backstage Sponsor \$1,000

Logo on stage signage, tented event booth, business logo on collateral and media, name in all press releases and logo on splash page of website.

☐ Event Booth Sponsor \$500

Booth space at the event, name in all press releases and name on splash page of website.

We are excited to partner with you and would love to answer any questions you may have. Thank you for your consideration! We look forward to hearing from you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Christina V. Davis", enclosed within a blue circular scribble.

Christina V. Davis
2024 Rock Roll & Run Chair



Sponsorship Commitment Form

Rock Roll & Run 5K for Education

in partnership with Loyola Marymount University

Company Name: _____

Address: _____

Contact: _____

Email: _____ Phone: _____

Sponsorship Levels:

- Platinum Record \$5,000
- Opening Act Sponsor \$2,500
- Backstage Sponsor \$1,000
- Booth Sponsor \$500 (must provide own canopy/tent)

Would you like a booth at the event expo? Yes No

Booths at the Backstage Sponsor level and up will come with premium tenting, table (8'x2.5') and 2 chairs. Booth Sponsors will receive a table and chairs and are asked to provide their own tents. Linens available by request only.

Your tax-deductible contribution is payable to: LAX Coastal Education Foundation

Rock Roll & Run for Education
c/o The LAX Coastal Education Foundation
9100 S. Sepulveda Blvd., Ste. 210, Los Angeles, CA 90045
www.laxcef.org • info@laxcoastaledfoundation.com • (310) 529.7331