

Draft Community Vision Statement

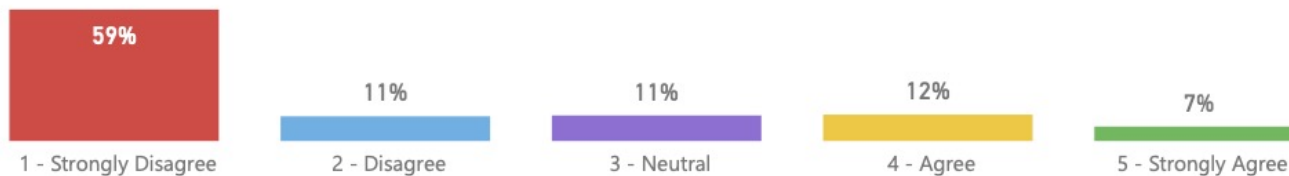
Current (from Planning Draft
1.0, April 2021) (101 words)

EMERGING VISION STATEMENT

Draft Emerging Vision Statement

The Westchester-Playa Del Rey community is rooted in the early history of the modern aerospace industry, as well as the subsequent rise of WWII era suburban development. Today, beyond its proximity to LAX, the community is characterized by academic anchor institutions, major job centers, large industrial sites, growing transit access, and natural ecological resources such as the Ballona Wetlands, Coastal Bluffs, and beaches. As we look to the future, the community envisions a Westchester-Playa Del Rey that is an economically thriving, socially equitable, and ecologically sustainable and resilient place for all those who may live, work, and/or play in the area.

Agreement Level



Draft Community Vision Statement

PROPOSED DRAFT (based on Committee mtg discussion of 5/2023)

[Word count = 188]

The Westchester-Playa Del Rel community hosts classic City of Los Angeles assets and their associated 21st century challenges:

- Old school beach life, pressured by pollution and development.
- The country's first WWII-era pre-fab suburb¹, pressured to redevelop at the cost of displacement of residents in historically affordable housing and losing the community's character.
- A prestigious institution of higher learning, whose success and growth pressures the surrounding residential community.
- And the city's most important tourism aero gateway, currently undergoing a massive expansion (2020-2030).

New this century, Westchester-Playa is ground zero for the "Silicon Beach" (Playa Vista) employment revolution now spreading throughout Los Angeles.

Looking to the future, Westchester-Playa will support growing economic opportunity with a diverse mix of income-sensitive housing, while respecting the existing suburban-style built environment. Develop safely walkable and bikeable streets and better community transportation to help achieve the "15 minute city" ideal. Address growth-driven traffic management historically neglected by area commercial and residential development. Protect opportunities for rent-sensitive small- and medium-sized businesses. And hold firm as local eco-guardians for the city's important open spaces: Dockweiler and Playa Del Rey beaches, the Ballona Wetlands and the Coastal Bluffs.

1 - The prefab, GI Bill-friendly housing of Levittown, NY (built 1947-1951) is often cited as American's first great "modern" suburb. Actually, Westchester 90045 was first. On December 6, 1941 the first home foundations were poured. By 1943, Fritz B. Burns lead Kaiser Community Homes to build 3232 houses—at a rate of 10 homes a day, How? Kaiser's "panelized home-building scheme." Factories nearby built full wall, floor and ceiling panels. The pre-assembled plumbing, kitchen cabinets and the structural elements of a two-car garage. And the parts were trucked to the foundation site.