

Title: Motion to approve Moore Business Results invoice for outreach services rendered in February, 2022 in the amount of \$694.75		Item No. _____
Meeting date: March 8, 2022		
Agendized by: Cord Thomas		
Contact person: Cord Thomas	Phone number: (310) 430-3724	
Committee Vote (if appropriate):		
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Additional documents attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

RECOMMENDATION:

That the Neighborhood Council of Westchester / Playa (NCWP) approve the expenditure of \$694.75 for outreach services provided by Moore Business Results in the month of February, 2022.

BACKGROUND:

The board approved a recurring expense not to exceed \$600 / month for support of its website, newsletters and social media by Moore Business Results. In February, 2022, the board was unusually busy with community services and planning and land use events requiring greater than usual work in support of issuing newsletters, updating our website and social media.

DISCUSSION:

We expect future months to continue to be within the recurring approval of no more than \$600 / month and ask that the board approve this exception a second time this fiscal year.

FISCAL ANALYSIS:

This request exceeds to monthly budgeted expenses by ~\$95, however the total annual budget of \$7,200 for the services provided by Moore Business Results will not be exceeded.

ATTACHMENTS:

February, 2022 invoice from Moore Business Associates, Invoice Number #2022 0301
NCWPDR

MOTION:

That the Neighborhood Council:

Approve the expenditure of \$694.75 for outreach services provided by Moore Business Results in the month of February, 2022.