

Title: Westchester July 4 <sup>th</sup> Parade Outreach Promotion	Item No. _____
Meeting date: June 1, 2021	
Agendized by: Cord Thomas	
Contact person: Cord Thomas	Phone number:
Committee Vote (if appropriate): n/a	
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Additional documents attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

**RECOMMENDATION:**

Recommend that the NCWP Board approve the expenditure of \$1,200 for Star of the Neighborhood entry at the 2021 Annual Fourth of July Parade in Westchester.

**BACKGROUND:**

The Fourth of July Parade is the largest community event within the NCWP boundaries, attracting between 7,500 to 10,000 local residents. In 2021 it represents a milestone as one of the first public events the community can use to come together and heal from recent events.

**DISCUSSION:**

The LAX Coastal Area Chamber of Commerce organizes the annual parade and will provide NCWP with tables and name recognition on all printed materials and banners.

The LAX Coastal Area Chamber of Commerce has provided DONE a certificate of Insurance

**FISCAL ANALYSIS:**

The proposed motion is for a not-to-exceed budget of \$1,200 to be paid from the approved 2020-2021 budget from the outreach category. This amount is within the approved budget for the fiscal year.

**ATTACHMENTS:**

Invoice from the parade organizers.

**MOTION:**

That the Neighborhood Council:

Authorize the expenditure of \$1,200 to be paid to the LAX Coastal Area Chamber of Commerce for Star of the Neighborhood entry in the 2021 Fourth of July Parade.