

Title:Star of the Neighborhood	Item No. _____
Meeting date:03-03-2020	
Agendized by: Garrett Smith	
Contact person:Garrett Smith	Phone number:310-592-3680
Committee Vote (if appropriate):5-0	
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Additional documents attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	

**RECOMMENDATION:**

Recommend that the NCWP Board approve the expenditure of \$1,500 for Star of the Neighborhood entry at the Annual Fourth of July Parade in Westchester.

**BACKGROUND:**

The Fourth of July Parade is the largest community event within the NCWP boundaries, attracting between 7,500 to 10,000 local residents. The Star of the Neighborhood is selected from nominations made from our stakeholders and other board members. Final selection is made by committee members.

**DISCUSSION:**

The LAX Coastal Area Chamber of Commerce organizes the annual parade and will provide NCWP with tables and name recognition on all printed materials and banners. Neighborhood Council will also host a informational pop up to engage stakeholders.

**FISCAL ANALYSIS:**

The proposed motion is for a not-to-exceed budget of \$1,500 to be paid from the approved 2019-20 budget from the outreach category. This amount is within the approved budget for the fiscal year

**MOTION:**

That the Neighborhood Council:

Authorize the expenditure of \$1,500 to be paid to the LAX Coastal Area Chamber of Commerce for Star of the Neighborhood entry in the Fourth of July Parade.