

Title: NCWP Booth at 3rd Annual Rock, Roll & Run for Education	Item No. _____
Meeting date: Feb. 4, 2020	
Agendized by: Education Committee	
Contact person: Heather Tuttle	Phone number: 310-507-4456
Committee Vote (if appropriate): Unanimous	
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Additional documents attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

RECOMMENDATION:

Recommendation that for the sixth consecutive year, the Neighborhood Council of Westchester/Playa hosts a booth at the expo component of the 3rd Annual Rock, Roll & Run (formerly Race for Success) on March 14, 2020 to: 1) Outreach to the local community informing them about the Neighborhood Council of Westchester/Playa; 2) Support local Westchester/Playa schools 3) Share information about the Buddy Bench Program; and 4) Raise awareness of the NCWP NPG grants.

BACKGROUND:

The 3rd Annual Rock, Roll, & Run for Education (the race that replaced the Annual Race for Success is a widely successfully 5K race (with 1K children’s walk) and expo held at Loyola Marymount University. The event on March 14, 2020 benefits local participating schools as a fundraiser, and has a large expo for the runners and community at large. The event is held by the LAX Coastal Education Foundation in partnership with LMU.

DISCUSSION:

Committee in unanimous agreement that this is a meritorious cause to support and an excellent opportunity for the NCWP to outreach to the community and at the same time showing support of our local schools. This endeavor is in partnership with the NCWP Outreach Committee.

FISCAL ANALYSIS:

The cost of sponsoring a booth at the **3rd Annual Rock, Roll & Run** is \$1000. This expense is requested as a part of Outreach budget.

ATTACHMENTS:

N/A

MOTION:

That the Neighborhood Council of Westchester/Playa approve expenditure not to exceed \$1000 for an outreach booth at the expo portion of the **3rd Annual Rock, Roll & Run**, disseminating outreach materials and promoting the opportunities available for the local community through the NCWP.