Title: 12105 W Waterfront Drive, 90094 Liquor License – ZA-2018-5106-CUB
Item No. 4
Meeting date: 30 November 2018
Agendized by:
Contact person: Patrician Lyon Chair Phone number:
Committee Vote (if appropriate): Unanimous
Does this item have a fiscal impact on the Neighborhood Council? Yes _X _No
Additional documents attached?Yes _X_ No

RECOMMENDATION: Support for CUB application for restaurant.

File: ZA-2018-5106-CUB.

BACKGROUND: First presentation to PLUC. Applicant is requesting a conditional use permit, pursuant to 12.24-w1, to allow the sale and dispensing of a full line of alcoholic beverages for on-site consumption, in conjunction with a new 1,533 square-foot restaurant with 27 interior seats, and a 328 square-foot covered outdoor patio with 24 exterior seats, having hours of operation from 7:00 a.m. to 11:00 p.m., daily.

DISCUSSION: Representative for the applicant, Veronica Becerra of VB Commercial Services, provided operator (Briana Valdez) history as a small LA-based restauranteur specializing in breakfast tacos. The W. Waterfront Drive location will be the operator's third location. According to Becerra, this operator was recruited to the site by the operator immediately adjacent (Blue Bottle Coffee), due to Valdez's strongly positive reputation in the restaurant business.

This location is requesting a full liquor license to enable the restaurant to serve margaritas, beer and wine. The operator does not expect to stay open "much later" than 7 or 8pm. However, requesting the longer time period (to 11pm) to avoid a second CUB permitting process should they decide to stay open later in the future.

FISCAL ANALYSIS: N/A

ATTACHMENTS: None. (City application filing functioned as documentation.)

MOTION: Motion to support CUB application ZA-2018-5106-CUB for 12105 W. Waterfront Drive, Playa Vista, 90094 Liquor License.

[end]