Westchester/Playa Utility Box Mural Project

Box with Graffiti: Mural Examples:

Concept: The Westchester/Playa Arts Committee was recently formed to help bring more public art to Westchester/Playa with the goal of helping enhance the aesthetics of the area, promote public art, promote community/civic pride and help create a sense of place and identity. Made up of community leaders, residents and artists, the committee's first undertaking is the Westchester/Playa Utility Box Mural Project. The project would transform drab graffiti-prone boxes into mini-murals that would help beautify the community.

Calls for artists were promoted in the *HomeTown News*, via social media, through Loyola Marymount University, through Otis College of Art and Design and Councilmember Mike Bonin's Office, etc. Artists were asked to create original artwork that was positive, enhanced Westchester/Playa and was suitable for viewing by all ages. More than 30 pieces of artwork were submitted, which the art committee reviewed on January 24 using the criteria of: use of color, community character, visual impact and overall impression.

As this is a pilot program, we would like to see some of these artworks put on the boxes as a vinyl wrap versus painting, to see what process is the best for the community. There are more than 30 boxes that have been identified in high traffic areas along Sepulveda Blvd., Manchester Ave., Lincoln Blvd., Jefferson Blvd., Pershing Drive and Culver Blvd., that would make excellent spots to unveil the first round of murals. Locally, this project has gained preliminary support from key community groups including Councilmember Mike Bonin's Office, the Westchester Town Center BID, LAX Coastal Chamber, Playa Venice Sunrise Rotary Club, Otis College of Art & Design and Loyola Marymount University. As soon as the first round of boxes is complete, we would quickly like to have another round of murals put on the boxes as more funds become available.

The Westchester/Playa Arts Committee members include:
Garrett Smith, NCWP Outreach Committee Chair
John Ruhlen, President Westchester Streetscape Improvement Association
David Russell, Otis Professor of Murals and Public Art
Karen Dial, President Westchester Town Center BID, President Drollinger Properties
Christina Davis, President/CEO LAX Coastal Chamber of Commerce
Matthew Swanlund, Arts Attorney, owner of AESTHETIC LEGAL
Matt Tecle, Otis College of Art and Design, Community Relations
Andrew O'Reilly, Loyola Marymount University, Community Relations
Don Duckworth, Executive Director Westchester Town Center BID
Kirby Israelson, Artist, Otis graduate
Anna Kozma, Westchester/Playa Community Field Deputy
Stephanie Davis, Owner *HomeTown News*
Miki Payne, Drollinger Properties
Liz Hall, Manager Inn at Playa del Rey, Playa Venice Sunrise Rotarian

Utility Box Mural Template

(not to scale)

Please feel free to place your design in the template.

If you'd like additional space to create a more detailed rendering, please feel free to submit a separate 8.5x11 page for each side of the utility box, keeping in mind the proportions of the box. Selected artists are encouraged to do a site visit for exact measurements of their box and any additional design elements of the box that may impact the design (bolts, handles, vents, hinges etc). Because the size of the boxes may vary, selected artists should be prepared to adjust their artwork to the size of the box.

Side 2

Back

Side 1

Top

Front

Utility Box Mural Template

(not to scale)

Please feel free to place your design in the template.

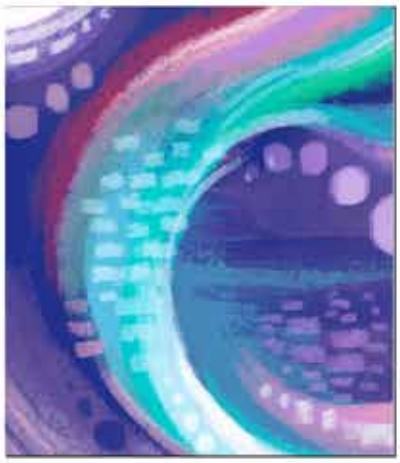
If you'd like additional space to create a more detailed rendering, please feel free to submit a separate 8.5x11 page for each side of the utility box, keeping in mind the proportions of the box. Selected artists are encouraged to do a site visit for exact measurements of their box and any additional design elements of the box that may impact the design (bolts, handles, vents, hinges etc). Because the size of the boxes may vary, selected artists should be prepared to adjust their artwork to the size of the box.

Side 2

Back

Side 1

Top



Front

Utility Box Mural Template

(not to scale)

Please feel free to place your design in the template.

If you'd like additional space to create a more detailed rendering, please feel free to submit a separate 8.5x11 page for each side of the utility box, keeping in mind the proportions of the box. Selected artists are encouraged to do a site visit for exact measurements of their box and any additional design elements of the box that may impact the design (bolts, handles, vents, hinges etc). Because the size of the boxes may vary, selected artists should be prepared to adjust their artwork to the size of the box.

Side 2

Back

Side 1

Top

Front

Utility Box Mural Template

(not to scale)

Please feel free to place your design in the template.

If you'd like additional space to create a more detailed rendering, please feel free to submit a separate 8.5x11 page for each side of the utility box, keeping in mind the proportions of the box. Selected artists are encouraged to do a site visit for exact measurements of their box and any additional design elements of the box that may impact the design (bolts, handles, vents, hinges etc). Because the size of the boxes may vary, selected artists should be prepared to adjust their artwork to the size of the box.

Top

rainbow pattern continued and information on the ballona cinquefoils extinction and the endangerment of the brown pelican

Side 2

Back

Side 1

Front

calif
MARK ANDREW ALLEN
LAX
MARK ANDREW ALLEN

Examples of Locations of Utility Boxes: