

Title: "Citizens for a Modern LAX" promotional cards	Item No. _____
Meeting date: 3-5-13	
Agendized by: Craig Eggers	
Contact person: Craig Eggers	Phone number:310-704-4696
Committee Vote (if appropriate):	
Does this item have a fiscal impact on the Neighborhood Council? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Additional documents attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

RECOMMENDATION:

The Airport Relations Committee recommends that the NCWP Board support the printing of the "Citizens for a Modern LAX" promotion cards.

BACKGROUND:

A coalition has been formed to advocate on behalf of the NCWP's position in support of the LAWA SPAS EIR Alternatives 2 and 9. This coalition is comprised of community organizations and individuals to educate people about the impacts of the planned LAX expansion on our communities.

DISCUSSION:

The coalition's name is "Citizens for a Modern LAX". In order to provide the necessary information for community members to get involved in this issue; a 5" x 7" card has been created that directs folks to either the coalition's website: www.modernlax.com or to the NCWP website.

FISCAL ANALYSIS:

To date funding has been provided by private individuals and small businesses. The NCWP was asked to participate and the Airport Relations Committee is asking for a not-to-exceed amount of \$400 to help fund this project. The NCWP will have its' logo, web address, and acknowledgement printed on the cards.

ATTACHMENTS:

List attachments here (if appropriate)

MOTION:

That the Neighborhood Council:

Approve printing of up to 2500 cards with appropriate NCWP recognition and not-to-exceed \$400 to support the "Citizens for a Modern LAX" coalition.

