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Attached is the Staff Report with Summary on the Mural Ordinance...

## **Issue Summary**

Related issues collided in the past regarding murals; huge murals wrapping buildings and electrification of sign billboards. Advertising controls were destroyed as murals all over the City included advertising content. For approximately the past ten years there was a moratorium on new murals. In 2011 a motion was introduced to redefine and control murals to the satisfaction of all. Dozens of hearings were held on this subject, but it was a moving target of controversy. The motion has morphed many times to compromise between groups who want unlimited, unfettered ability to do murals and those that want limits on content and placement. Mural content is to be controlled by a process yet undefined, but content is protected by Fed and state constitutional statutes. A permit process is to be defined. On Oct 28, 2013 and then reasserted on Sept 4 the Council acted in selecting Alternative B of the Mural Ordinance. The Subject ordinance had a "Version A" which allowed placement anywhere on private property throughout the City with reference to an "opt out" procedure (not defined) for single family homes. "Version B" was essentially the same except R1 (single family homes) zones were excluded, but allowed to opt in (again process not defined).

The ordinance is to take effect after a 90 day delay so that key remaining issues could be studied. Element 6. of the ordinance "INSTRUCT the Department of City Planning, in conjunction with the City Attorney, to report back on:

- a. The pro's and con's of opting in and out for each version of the Mural Ordinance.
- b. How to streamline each process for opting in and opting out.
- c. The adjudication process when there are controversies regarding a mural, whether the mural is hate speech, obscene speech or art.
- d. The adjudication process should a neighborhood or Neighborhood Council want to opt out."

Several other amendments to the ordinance were incorporated into B, but a "version F" was deferred for action after the Staff report. Version F calls for assigning responsibility for maintenance of murals since, once placed, murals must remain a minimum of two years.

LANCC voted to support Alt B with opt in procedure.

There is strong feelings by most NCs that we should NOT be responsible for policing.