

NEIGHBORHOOD COUNCIL OF WESTCHESTER / PLAYA 2012 ELECTION INFORMATION



On Sunday, October 28, 2012, the Neighborhood Council of Westchester/Playa will hold its board elections along with a number of other Neighborhood Councils on the Westside.

This is your opportunity to get involved, select those candidates who will serve on your Neighborhood Council and make a difference in your community.

Think of your Neighborhood Council as a group of local residents and representatives of local businesses, churches and schools, etc., working together to address important issues in our neighborhood.

As part of the city's Charter, Neighborhood Councils are an integral part of how local government operates, providing elected officials with a direct line to the community and how it stands on all issues.

The election for the Neighborhood Council of Westchester/Playa board of directors will be held from 10 a.m. to 4 p.m. at the Westchester Municipal Building Community Room at 7166 West Manchester Avenue in Westchester.

The election is open to any member of the community who is at least 18 years of age on the date of the election and lives, works or owns property in Zip Codes 90293, 90045 or 90094. According to the election procedures approved by the City of Los Angeles, voters must verify their stakeholder status by providing acceptable documentation. Stakeholder status may also be established by means of declaring a stake (or interest) in the neighborhood and providing acceptable documentation. Factual Basis Stakeholders will also be required to provide a form of documentation to substantiate their factual basis claim to vote for the At-Large Affirmation Seat – the only seat for which Factual Basis Stakeholders may vote.

Every voter planning to vote in the election must bring with them to the polling location proof of stakeholder status, including driver's license, utility bill, property tax statement, pay stub, business tax registration certificate or other documentation that proves they live, work or own property in Zip Codes 90293, 90045 or 90094. Those who do not provide this proof will be given a provisional ballot, which will not be counted until stakeholder status can be verified.

ON THE BALLOT ...

About half of the seats on the Neighborhood Council's board of directors will be up for election. The following candidates will appear on the October 28 ballot:

At-Large Director Seat 1
Nora MacLellan
Robert Neiwirth

At-Large Affirmation Seat
Mark Redick

Residential District 2
Gregg Aniolek
Gregory Heffernan

Residential District 4
Alexandra Bissonnette

Residential District 6
Christopher Baker
John Loizeaux

Residential District 8
Thomas Flintoft

Residential District 10
Matthew Parrish

Residential District 12
Denny Schneider
Jennifer Stonerock

Residential District 14
Alex Eychis
Karen Stone

Community Organizations
Sharma Henderson
Mason Shayan
David Voss

Education Director Seat
Andrew Kamm

LMU Representative
Clarence Griffin

Business Seat 90045
Geoff Maleman

Business Seat 90293
Lance Williams

Service Clubs and Fraternal
Organizations Seat
Jack Topal

Youth Organizations
Scott Carni

Volunteers Needed to Serve as NCWP Poll Workers

NCWP is looking for neighborhood partners who are interested in volunteering as poll workers for the 2012 Neighborhood Council Elections. Volunteers will support the local electoral process and contribute to the Culture of Empowerment.

POLL WORKER INFORMATION:

On Election Day, poll workers will work shifts to assist in the administration of the Neighborhood Council Elections. As a volunteer poll worker, you will not receive any compensation for your service.

REQUIREMENTS:

To be a volunteer poll worker, you must be at least 16 years of age by Election Day able to speak, read, and write English able to provide your own transportation.

If you would like to participate in the poll worker volunteer program for Neighborhood Council Elections, please fill the online Volunteer Poll Worker Application at www.EmpowerLA.org. If you have any questions or comments for the EmpowerLA Elections Team, send an email to Elections@EmpowerLA.org or call 818-293-VOTE.



Election Day
10 a.m. to 4 p.m.
Sunday, October 28, 2010

at Westchester Municipal Building
Community Room
7166 W. Manchester Ave.,
in Westchester



NEIGHBORHOOD COUNCIL OF WESTCHESTER / PLAYA 2012 ELECTION INFORMATION

meet the candidates ...

At-Large Director Seat 1 (Vote for 1)

NORA MACLELLAN



I have been a resident of Playa del Rey since 1990. I was appointed to the NCWP in 2008 to fill a vacated board seat. I then ran and won the Member

at Large Seat in 2010. I currently act as the Recording Secretary for the Board. Previously, I provided community services as a member of ARSAC on issues our community faces in regards to LAX. Since that time I have and or currently serve on 5 committees including: Planning and Land Use, Airport Relations, Membership/Marketing, Safety, Homelessness. I currently participate in the LAX Northside Properties discussion as a community Member. I also volunteer my services as an Outreach Coordinator for Vision To Learn (www.VisionToLearn.org), a non-profit that provides free eyeglasses for kids. I believe I have and can continue to add value to our community.

ROBERT NEIWIRTH



I have served on various community organizations associated with youth activities and with my children now on their own would like to continue serving

the community as part of the Neighborhood Council. I have been working the last 32 years on the commercial and residential construction projects in Arizona, Colorado, Nevada, Southern California and Hawaii. The last 10 years I have run a construction services business known as RTI Consulting Inc. focusing on construction management, facilities management along with serving as an owner's representative, providing forensic analysis and project design services. My experience with City of Los Angeles government agencies and those of surrounding communities will provide another voice as the community faces the upcoming challenges associated with large scale private and governmental development.

At-Large Affirmation Director (Vote for 1)

MARK REDICK



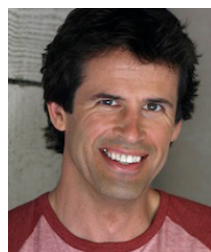
Neighborhood Councils are a vital element of grassroots democracy in our city. As a Neighborhood Council co-founder and past President

of the Del Rey Neighborhood Council, I know firsthand the challenges and opportunities that face our community.

In January 2012, I was appointed to fill the unexpired term for the At-Large Affirmation seat on the Westchester-Playa Neighborhood Council. Since that time, I have also served as Chair of the Government Affairs Committee and as a member of both the Budget & Finance and Airport Relations Committees. Additionally, I currently serve as Vice President of the LAPD Pacific Division Area Boosters Association, a 501c(3) organization that supports the LAPD Pacific Division. I reside in Playa del Rey and am the proud father of two sons, Matthew, in the U.S. Army, and Daniel, a college sophomore. I ask for your vote on October 28th – together, we can make a difference.

Residential District 2 (Vote for 1)

GREGG ANIOLEK



Hello All! A little background on myself, I migrated west from the New England states back in 1999 and made my home in Playa Del Rey in 2005. I have a

BS and MS in Chemical Engineering so my engineering knowledge and problem solving ability can be a great asset to the community. I have taken the 7 week Community Emergency Response Team (CERT) course with the LA Fire Department. During a disaster, the number and scope of incidents can overwhelm emergency services. This valuable course is designed to help protect yourself, your family, your neighbors and your neighborhood in an emergency situation. Finally, I spend a lot of time in Playa Del Rey since I have a home office here and I

bike frequently around the neighborhood. My frequent trips around PDR keep me up to date with what's happening.

GREGORY HEFFERNAN

I have lived and worked in Playa del Rey/ Westchester for over eleven years as both a student at Loyola Marymount University and as a teacher at one of the local high schools. Both my children attend



public schools in this district. I'm a current resident and parent with a vested interest to assist this community as it faces the exciting and daunting challenges of its future development, enhancement, and preservation. My background includes being a professional journalist, PR consultant, and visiting college professor. I'm also former teacher of California history, and west side aficionado, so I offer my services to neighborhood council with great enthusiasm to this district's legacy.

Residential District 4 (Vote for 1)

ALEXANDRA BISSONETTE

The Playa/Westchester neighborhood is a nook of LA that I have come to understand as something truly special. It is unlike any other neighborhood in Los Angeles. It is my love of this



community, and my drive to help shape it for the future that has compelled me to run for neighborhood council. I am running because I want to ensure that our community's interests are represented as our neighborhood develops. Additionally, I want to engage all residents in an effort to help our community achieve its fullest potential. My background as a teacher and my current position at an organization that engages in community organizing has given me a grounded understanding of the ability of individual community members to improve their neighborhood. In running for this position, I hope to work with the residents of Playa and Westchester to honor and improve our community as a whole.

Residential District 6 (Vote for 1)

CHRISTOPHER BAKER

I have lived in Westchester for over 40 years and am well aware of the historical issues which have always been in the forefront of our community, viz.

LAX expansion, Hughes fields property development, LMU growth, crime and school performance. My local area lacks a candidate as of this writing, so I will hopefully be able to fill it.

JOHN LOIZEAUX



I am currently the District 6 representative and have been for 3 years. With my three years of experience on the neighborhood council, I have the

background to help get things done in our residential district.

Residential District 8 (Vote for 1)

THOMAS FLINTOFT



My wife and I have lived in Kentwood for the past 21 years and sent our children to Kentwood Elementary and St. Anastasia. We plan on retiring and

enjoying Kentwood for a long, long time. I plan on continuing to serve the community in many capacities and as a neighborhood council member if the stakeholders of Westchester/Playa will allow me. Some of my community service has been as a Parent Liason for the refurbishment of Kentwood Elementary School, Past Chair of the LAX Coastal Area COC, former member of the Playa Sunrise Rotary and in my current position as a NC Board Member. I would be honored to serve another 4 years on our Neighborhood Council.

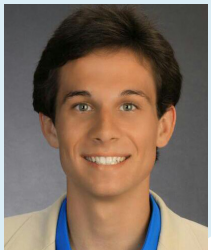


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meet the candidates ...

Residential District 10 (Vote for 1)

MATTHEW PARRISH



As a life long resident of Westcher. I want to be representative of residential District #10. My platforms are two fold. Senior Citizens need

better representation. The people of Westchester need a public facility, where they can engage in activities.

I am 19 years old, attending a local college, but still have time to address the needs of the community. Currently, I volunteer for, Heal the Bay, Upward Bound and tutoring students at local schools. Thank You very much for your time. I am asking you for your vote on October 28th.

Residential District 12 (Vote for 1)

DENNY SCHNEIDER



Denny Schneider is dedicated to making Southern California a better place to live by actively participating in numerous local and regional causes

involving the environment, transportation, housing, and improving the California business climate.

As a 14 year Board member of the Neighborhood Council Westchester-Playa, he is active in Neighborhood Council activities addressing numerous issues throughout Los Angeles.

Other volunteer positions include: President of the Alliance for a Regional Solution to Airport Congestion (ARSAC), member of the LAX Specific Plan Amendment Master Plan Review Committee working to improve LAX, founder and Past President of the Westchester Neighbors Association, Chair of the LAX-Community Noise Roundtable, MTA's Crenshaw-LAX Leadership Council Board member, member LADWP Integrated Resource Planning and Storm Water Advisory Group, and Exec Board Member of Valley VOTE.

Denny holds technical and business

degrees. He worked as staff scientist and avionics/aerospace Programs Manager overseeing multi-million dollar programs.

JENNIFER STONEROCK



I am a married mother of four who has raised my children in this school district, had them involved in the Westchester Park programs, and the YMCA.

I have 20 years of Human Resources experience working for nonprofit and for profit businesses. Employees are what make a company successful and residents are what make a city flourish. I appreciate our cities diversity and embrace what it has to offer, while understanding the complexities of the many needs. Though I have never held a city council seat before, I am confident that my conviction to communicate our community needs will be represented at the appropriate times. In doing so, I will need your participation, your voice, and together we will continue to build up and protect our community.

Residential District 14 (Vote for 1)

ALEX EYCHIS



My name is Alex Eychis, I am a long-time resident of Playa Vista and am the incumbent board member for Residential District 14. I also serve as the Treasurer of

the Neighborhood Council of Westchester/Playa and am the Chairman of the Budget & Finance Committee. I am a graduate of the University of Southern California and also have a Master of Business Administration Degree. I dedicate my time and effort on this board to advocate on behalf of the Council and the residents of Playa Vista. I am a very active member of the community and am proud to represent the stakeholders of Playa Vista and the entire NCWP.

KAREN STONE



I have lived in Playa Vista for 6 years and have owned a successful business for the past 19 years. I have been active for years in helping people, children,

and animals through Charity Work and I know I can be a tremendous asset on our Neighborhood Council in bringing the same business, sales, and people skills to our Community. My passion lies with helping Children, Animals, and to help increase revenue for the Businesses. I have many ideas to help bring our Community closer together, and to take our Neighborhood from Ordinary to ExtraOrdinary!!

Community Organizations (Vote for 1)

SHARMA HENDERSON



I am the President/CEO of CO-OP, a local nonprofit serving the Westchester community since 2003. In addition to our Upward Bound program

at WESM, we provide the community with free workshops, academic services, wellness programs, and more! Personally, I have a long-standing foundation in the Westchester/Playa community. I am a graduate of Loyola Village School and received my Doctorate at Pepperdine's West LA Campus. I have worked in the non-profit sector for over 18 years in various capacities. I would like to serve on the NCWP Board as a Community Organization Director to represent the voice of the nonprofit sector. I believe that together we can strengthen the role that community-based agencies play in providing much needed services to the students, families, and workers in this great community! I aim to assist the NCWP in furthering its mission of promoting participation of the community in government.

MASON SHAYAN



My family and I have lived in Westchester/Playa del Rey for the last 17 years. Our son attended Westchester High School. I live and work in

Westchester as a small business owner. Since I moved to Westchester, I have served as a volunteer on the following community organization boards:

Westchester Rotary Club (past president)
Westchester Rotary Foundation (current board secretary)
Westchester Vitalization Corporation (current president)
Westchester Family YMCA
Community Police Advisory Board
Chamber of Commerce
LAX Northside Panel (participated as president of Westchester Vitalization Corporation)

I intend to encourage community members to stay involved and informed about the important issues in our community. This will provide us the opportunity to have positive impact in our community. My priorities are public safety issues, quality of life concerns and effective corporation among residents, local business, elected officials and the City. I appreciate the opportunity to serve as Community Organization Director.

DAVID VOSS



As one of the five remaining Charter members of the Neighborhood Council, I am proud to see how much we have accomplished over the last ten

years – and equally concerned with how much remains to be done. We live in a very unique area with a very active and involved community committed to preserving the quality of life we enjoy in our corner of Los Angeles. I look forward to continuing to serve the community as its Community Organizations representative.



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meet the candidates ...

Education Director (Vote for 1)

ANDREW KAMM

I currently hold the educational seat on the Westchester/Playa Vista Neighborhood Council, I grew up in Westchester, I attended Loyola Village

Orville Wright and Westchester High. I am a teacher at Westchester High, I am committed to honesty, integrity, and ensuring our students have the best education possible.

Association

- Westchester Vitalization Corporation
- Westchester Family YMCA Board of Managers
- Westchester/Playa del Rey Historical Society
- Community Plan Update Advisory Committee

I SUPPORT:

- A NEW VISION for Sepulveda Boulevard, including more trees, better landscaping and improved pedestrian lighting
- BETTER maintenance and MORE AMENITIES at our local parks
- MORE COMMUNICATION between the city and local residents and businesses
- PROTECTION of our small-town charm

three committees;

1. Planning and Land Use
2. Budget and Finance
3. Outreach

I am running for the Neighborhood Council Westchester-Playa Board so that I may continue to be involved and act in the best interests of our community. I have always been a positive spokesman for the needs of the Neighborhood, including opposing LAX expansion.

I am married with two children and have resided in Playa del Rey for more than 30 years. I would appreciate your vote and will continue to serve in the best interest of our community.

LMU Representative (Vote for 1)

CLARENCE GRIFFIN



I have the privilege to serve as community liaison for LMU, and I am running for this position to continue to represent the interests of LMU students, faculty

and staff who play an active role in the Westchester /Playa Neighborhood Council District. I have served on the council for over four years and am eager to serve four more.

Let's make this a GREAT PLACE for everyone to live and work!

Business Seat 90293 (Vote for 1)

LANCE WILLIAMS



I have worked in Playa del Rey for over Fifteen years and lived in the community for 12 years. I think this is a very important responsibility. I believe that I have

a good feel for the community and I want to be a part of keeping our community great now and into the future.

Youth Organizations (Vote for 1)

SCOTT CARNI



I'm a native of WPDR, work in Real Estate; I'm a single father of two and currently serve as the President of the Westchester Rec. Center's, Park Advisory Board.

We oversee all 8 parks in the area. Yes, after 50 years, we finally cleaned up and remodeled Westchester Park. Now it's the Lagoon Park's turn. I'm also working on the new 35 acre park designated for PDR. Additional community involvement for your perusal:

- One West Bluff Steering Comm.
- Vice Chair, Community Plan Update Committee
- Lower PDR Community Design Overlay Committee
- AYSO-7, Board Member, Commissioner
- Member, YMCA Indian Guilds
- Del Rey American Little League
- YMCA Trailblazers Program
- Westchester Youth Lacrosse
- California Youth Lacrosse Assoc.
- South Bay Starz Lacrosse

Hopefully, you can see why I'm interested in the Youth Seat.

Goal: "Pass-on a better place, than that which was given".

Business Seat 90045 (Vote for 1)

GEOFF MALEMAN



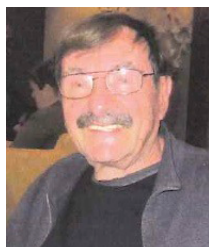
Since 1996, I have had my business in Westchester and have been involved in a wide variety of community organizations. I am currently the Vice President of

the Neighborhood Council of Westchester/Playa and have served (or currently serve) on the boards of the following organizations:

- Rotary Club of Westchester (past president)
- LAX Coastal Area Chamber of Commerce (past president)
- Westchester Streetscape Improvement

Service Clubs and Fraternal Organizations Seat (Vote for 1)

JACK TOPAL



Over the past four years I have proudly served as a member of the board of Directors on the Neighborhood Council of Westchester/Playa.

I represent the Service Clubs and Fraternal Organizations in our area. I have been a member of the Masonic Lodge no.529 for over 20 years, located in Playa Del Rey. On the Neighborhood Council I serve on

Vote October 28, 2012!
for more info: www.ncwppdr.org